

School of Business Services & Informational Technology Occupation/Field:Marketing



	ь	National Career Cluster: Marketing Required Courses for Core 40 Diploma							Recommended	Recommended Courses and Electives	
GRADE	SUBJECT	English/ Language Arts	Math	Social Studies	Science	Electives		Electives	Electives	Electives	
9	S1	English 9	Algebra I	College and Careers	Biology I	PE		Health	Marketing Seminar	Business Foundations	
	S2	English 9	Algebra I	Study Hall	Biology I	PE		Health	Marketing Seminar	Business Foundations	
10	S1	English 10 Enr. Eng 10	Geometry	World History	ICP Chemistry	World Language		Sports Marketing	Hospitality and Tourism		
	S2	English 10 Enr. Eng 10	Geometry	World History	ICP Chemistry	World Language		Sports Marketing	Hospitality and Tourism		
11	S1	English 11 AP English 11	Algebra II	US History AP US History	Core 40 Science	World Language		Entrepreneurship	Personal Finance		
	S2	English 11 AP English 11	Algebra II	US History AP US History	Core 40 Science	World Language		Business Law	Web Design		
12	S1	Senior Comp AP English 12	Recommended: Additional Math course	Government	World Language		Principles and Strategic Marketing or Porter County			ntor Course	
	S2	Senior Comp AP English 12	Recommended: Additional Math course	Economics	World Language	Filliciples and Strategic Marketin			ing of Forter County Career Cer	ntel Course	
	Bachelor's of Science in Marketing from University of Southern Indiana, Evansville, IN										
Yr S1		Mathematics		English		Intro to Public (SPCH		Comp. App in Business (CIS 151)	History of Science Elective		
13	S2	Mathe	matics	Western Cul	ture Elective	Science Elective		Arts Elective	Intro to Psych (PSY 201)		
11		Rhet & Comp II (ENG 201) Acct Prin I (ACCT 201) Microeconomics (ECON 208)		Legal Env of Bus (BLAW 263)	Western Culture						
14	S2	Acct Prin II (ACCT 202)		Macroeconomics (ECON 209)		Bus. Communications (BCOM 231)		ECON 265 or MATH 241	Science		
Yr 14 Yr	S1	Global Econ Issues (ECON 241)		Prin of Management (MNGT 305)		Prin of Marketing (MKTG 305)		Ethics	University Core Elective		
15	S2	Marketing F	Requirement	nent Business Finance (FIN 305)		Marketing Req. University Core Ele		University Core Elective			
Yr	S1		Career Plan M 401)	Policy (MNGT 452)		Marketing Req.		Marketing Req.	PE Activity/Fitness	Elective	
16	S2	Business Career Plan (BCOM 401)		Policy (MNGT 452)		Marketing Req. DUAL CREDIT course.		Marketing Req.	PE Activity/Fitness	Elective	